

MWD Spring Workshop For Lodge Officers

Sponsored by the Masters, Wardens & Deacons Association of
Calgary and Alpha District

Saturday, May 1st, 2010

Freemason's Hall, 330 12th Ave, SW Calgary, AB

9:00 AM to Noon



"IMPROVING NEW MEMBER RETENTION AND PARTICIPATION"

PROGRAM

8:30 – 9:00	Coffee & Get Acquainted	
9:00 – 9:05	Welcome & Introduction	Bill Kirk
9:05 – 9:30	New Member Retention membership decline; why new members depart; new-hire analogy	Glenn McConnell
9:30 – 9:50	College Fraternity Model member selection; mentoring; member retention	Aaron Miller
9:50 – 10:15	A Success Story: La Loge Jean T. Desaguliers No. 138 GLQ strong lodge attendance; mentoring; time between degrees candidate obligations; member obligations	Giles Corpart
10:15 – 10:30	BREAK	
10:30 – 11:15	New Member Retention – Best practice past practice; sponsor's new role; information for enquirers; Masonic business card; assessing the enquirer; investigation – Costa Rica example; committee's focus; candidate interview; resource materials; investigation guide	Glenn McConnell
11:15 – 12:00	The Mentor's Role up to 1 year commitment for each Degree; must understand Freemasonry; facilitate & support candidate's bonding with lodge; follow 'A Lodge Mentoring Guide'	Jimmy Chiew
12:00 – 1:00	LUNCH and SOCIAL HOUR	